

Marketing and Sales

Online Short Course Diploma (6 months)

A small marketing budget doesn't mean you can't meet your goals and business objectives. You just have to be more creative in your marketing tactics. This Course will show you how to get maximum exposure at minimum cost. You will learn effective, low-cost, and non-cost strategies to improve sales, develop your company's image, and build your bottom line.

Contact us / What'sapp Business: 0718374853 for more information

Online Training

What Modules are Covered

- ❖ Self-Leadership
- ❖ Personal Branding
- ❖ Influence and Persuasion
- ❖ Business Process Management
- ❖ Marketing and Sales
- ❖ Digital transformation
- ❖ Social selling
- ❖ Overcoming Objections to Nail a Sale
- ❖ Negotiate for results
- ❖ Global business Strategy
- ❖ Public Relation
- ❖ Logistic and Supply Chain Management
- ❖ E-commerce

Investment

- ❖ Required investment to enrol for the Online Short Course Diploma : R 4500
- ❖ R 1000 deposit before commencing the training
- ❖ R 700 instalment for 5 months
- ❖ Training time frame : 6 months

Process

- ❖ A login details will be provided to access your training upon your investment via our LMS.
- ❖ Your activities will be submitted online for marking purpose.
- ❖ Your diploma will be issued.

Banking Details

Bank Account : Cornerstone Supreme
Bank : FNB
Account : 62653109283
Reference : Use your name as reference

School Credential

Service Provider : Cornerstone Supreme
SETA Accreditation : 12255
BANKSETA Accreditation : Bank-Corne180502

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