

Global Business Strategies

Opportunities to take a regional business into the global market make it possible to strategically, smartly, and profitably accomplish more than you can by staying local. To prepare, you need to set your business up for success by being open to learning, to applying new ideas, and to continually reviewing how you can create success in the global market.

Topics such as trade financing, regulatory considerations, international business planning, sustainability, and much more are included in this course. The materials here are well suited for small and medium sized business leaders as they prepare to take their company into the global marketplace.

What Will Students Learn?

- ✓ Describe the complexities of doing business in a global context
- ✓ Discuss trends in global business
- ✓ Apply strategies and tools needed to help shift a regional business into a global enterprise
- ✓ Closely evaluate your current business operation and determine its readiness for moving into a global marketplace
- ✓ Create an international business plan and prepare it for implementation

What Topics are Covered?

- ✓ Understanding the Global Business Environment
- ✓ The Global Trade Market
- ✓ Products and Services
- ✓ E-Commerce on the Global Stage
- ✓ Working in the Global Context
- ✓ The Economics of Global Business
- ✓ The Logistics of Global Business
- ✓ Rules and Regulations
- ✓ Beyond the Rules – Ethical Concerns
- ✓ Choosing Your Growth Strategy
- ✓ Building Your Growth Plan
- ✓ Implementing Your Growth Plan

What's Included?

- ✓ Instruction by an expert facilitator
- ✓ Small, interactive classes
- ✓ Specialized manual and course materials
- ✓ certificate of completion

Pre-Registration Information

Yes! I would like to attend **Global Business Strategies!** Sign me up for the following session:

- 310 Oak Avenue, NBS Building 3rd floor Randburg.
- Accreditation : SETA : 12255
Bankseta : Bank-Corne180502
- All Training are from 9:00 a.m. until 3:30 p.m.
- Cost: Per person. Kindly contact the call centre
- Timeframe : 1-2 days



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Banking Details

Account Name : Cornerstone Supreme
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