



The Level 8 Diploma in Strategic Management and Leadership is an advanced programme designed for senior managers or directors with authority across organisations who aspire to lead by translating strategy into effective performance.

The goal of this programme is to give you the tools, knowledge, and critical acumen to develop cutting-edge management strategies, implement them through assembling and leading teams, critically evaluate alternatives and assess results.

The Level 8 Diploma is focused on organisations that have cross border or global interests and structures but can also be applied nationally in understanding how to work with a variety of stakeholders, partners, suppliers and competitors.

Upon successful completion of the Level 8 Diploma, you will be able to use sophisticated decision tools to think critically and create strategies to address key business issues.

## Learn More.

For more information about Qualifi Diplomas and progression agreements with UK and US universities, visit us at [Qualifi.net](http://Qualifi.net)

# Strategic Management and Leadership

## Level 8 Diploma



### Entry Requirements

The Level 8 Diploma has been designed to be accessible to all motivated learners. However, you will likely benefit more from the programme if you have a Level 7 qualification or a post-graduate university degree and/or work-related experience at a senior management level.

### Progression

The Level 8 Diploma is equivalent to advanced graduate study at universities in the United Kingdom and the United States. Upon completion of the Level 8 Diploma, you should be able to progress to:

- Post-graduate study such as a Doctor of Business Administration (DBA); or
- PhD programme, subject to having completed the Research Methods unit
- A role that provides career advancement.

Qualifi have transfer agreements with UK and US universities that recognise and transcript the Level 8 Diploma, including one that is a pathway to a DBA degree.

### Qualification

Qualifi are regulated by Ofqual (Office of the Qualifications and Examinations Regulator) to award the Level 8 Diploma in Strategic Management and Leadership in England and Wales.

This qualification has been accredited to the National Qualification Framework (NQF) and has its unique Qualification Accreditation Number (QAN).

The Qualifi Level 8 Diploma in Strategic Management and Leadership QAN: 601/5363/3

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### Qualification Structure

The Level 8 Diploma in Strategic Management and Leadership consists of seven mandatory units and one optional unit. You must complete all seven mandatory units. The optional unit is highly recommended if you plan to pursue further graduate work at university.

#### Mandatory Units

*You must take all seven of the following:*

##### **Leadership Qualities and Practice**

Explore the link between leadership and management at the strategic level. You'll learn about the latest theories and practice in evaluating leadership styles and their underlying principles and concepts.

##### **Personal Leadership Development as a Strategic Manager**

What is your leadership style? How can you be more effective at leading strategic activity in your organisation? This unit covers strategic skills necessary to work with partners, buyers, suppliers, customers and competitors to successfully lead in an organisation.

##### **Strategy Development in Cross Border and Global Organisations**

In this unit you'll learn how to lead a process for developing effective strategy for global organisations that face unique challenges including political, religious, cultural and social divides.

##### **Strategic Planning for Cross Border and Global Organisations**

This unit examines the range of influences and impacts on cross-border or global organisations and how they contribute to successful strategy formulation and the management of risk. You'll learn how to analyse the planning and implementation of existing inter-organisational strategies and understand the impact of cultural differences on research.

##### **Strategic Direction in Cross Border and Global Organisations**

Learn how to assess the impact of various factors and influences on strategic direction in cross border and global organisations, including economic factors, roles of relevant partners, policy and political differences.

##### **Strategic Communication**

Critically assess the impact of media in international organisations, including the parts played by stakeholders, political and pressure groups and media owners.

##### **Culture and its Impact on Strategy**

Global organisations uniquely deal with the complexities of culture across borders. You'll learn how to understand these complexities and formulate strategy based on alternative perspectives.

#### Optional Unit

*Recommended if you plan to pursue further graduate study:*

##### **Research Methods**

Big data and its impact on decision-making is critical to understand and evaluate alternative strategies. This course gives you the ability to understand and apply various research methods that can provide realistic and applicable outcomes.



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