

Strategic Management and Leadership

Level 7 Diploma



Learn More.

For more information about Qualifi Diplomas and progression agreements with UK and US universities, visit us at **Qualifi.net**

The Level 7 Diploma in Strategic Management and Leadership provides a solid grounding in core management concepts, models, principles and key skills associated with leading an international organisation in the 21st century.

Upon successful completion of the Level 7 Diploma, you will be able to use sophisticated decision tools to think critically and create strategies to address key business issues.

The Diploma coursework consists of a core set of six foundational units and four optional units (of which you must select two) to allow for specialisation in focused career areas.

Entry Requirements

The Level 7 Diploma has been designed to be accessible to all motivated learners. However, you will likely benefit more from the programme if you have a Level 6 qualification or a university degree and/or work-related experience at a senior management level.

Progression

The Level 7 Diploma is equivalent to graduate study at universities in the United Kingdom and the United States. Upon completion of the Level 7 Diploma, you should be able to progress to:

- The Qualifi Level 8 Diploma in Strategic Management and Leadership;
- Other post-graduate level study including a Doctor of Business Administration (DBA);
- A role that provides career advancement.

Qualification

Qualifi are regulated by Ofqual (Office of the Qualifications and Examinations Regulator) to award the Level 7 Diploma in Strategic Management and Leadership in England and Wales.

This qualification has been accredited to the National Qualification Framework (NQF) and has its unique Qualification Accreditation Number (QAN).

The Qualifi Level 7 Diploma in Strategic Management and Leadership is QAN: 600/5335/0

Strategic Management and Leadership

Level 7 Diploma



Qualification Structure

The Level 7 Diploma in Strategic Management and Leadership consists of six mandatory units and four optional units. You must complete all six mandatory units and at least two of the optional units.

Mandatory Units

You must take all six of the following:

Manage Team Performance to Support Strategy

Explore how team performance can be evaluated and optimised to realise strategic objectives. You will learn how to set and manage performance targets, working effectively with a team.

Information Management and Strategic Decision Making

Learn how to manage the increasing complexity and volume of data available to organisations today and how to use it to make strategic decisions.

Leading a Strategic Management Project

This unit covers how to formulate research and methodologies to support a strategic management project. You will be required to critically evaluate options and data sources to make and evaluate recommendations.

Strategic Direction

Explore the strategic aims and objectives of an organisation and their significance in setting direction and identifying success and progress. Learn to evaluate various strategic options and their ability to support organisational goals.

Strategic Planning

This unit covers the value of the strategic planning process in formulating appropriate strategies and designing a strategic plan that will be supported by all stakeholders in the organisation. You will learn how to formulate a strategic plan and how to use tools to implement the plan and monitor its implementation.

Development as a Strategic Manager

This unit gives you foundations for a self-critical and reflective approach to personal development to understand how best to grow as an effective strategic manager. You will be able to identify personal skills in yourself and others and develop a personal development plan.

Optional Units

Select at least two of the following:

Finance for Managers

This unit is designed to help you understand and use financial data to make decisions. It is highly recommended for those with no prior financial background. You'll learn how to analyse financial information, assess budgets and evaluate financial proposals and reports.

Strategic Marketing

Learn how marketing contributes to organisational strategic objectives by using current models, techniques and theories of marketing. You'll be able to construct a marketing plan and relate it to strategic objectives.

Organisational Change Strategies

Change is a given in today's global business climate. You'll learn how complex organisations design strategies for, respond to, and evaluate change.

Human Resources Planning

A strong workforce is critical to achieving organisational objectives. This unit addresses issues that are important to planning and recruiting a talented workforce, including constraints and influences that HR leaders work with.



QUALIFI

SUCCESS THROUGH LEARNING
RECOGNISED WORLDWIDE

Learn More.

For more information about Qualifi Diplomas and progression agreements with UK and US universities, visit us at **Qualifi.net**.

Qualifi.net